



PRESS RELEASE:

Flip HIV to HI Victory Scrutinize Live Campaign

The University of Limpopo (UL) cordially invites you to the Scrutinize Live National Campaign at Medunsa Campus, Ga-Rankuwa from 21-23 September 2009. The Campaign will be undertaken by UL Medunsa Campus, USAID/Johns Hopkins /JHU Programme in South Africa in partnership with the popular youth brand Levis, other South African partners with creative incubation by Matchboxology and DramAidE. All partners will work together with scrutinizers on Campus' to reach students and staff so that they can scrutinize their behaviours to flip HIV to HI Victory using arts, culture, music, banners and comedy. New Start will be on campus to provide volunteer counselling and testing to those students and staff who want to scrutinize their HIV status. Joey Rasdien, the comedian, will be joined by hip-hop artist, JR who will add a bit of the Scrutinize flavour to his popular songs. Welile Tembe who stars as Virginia, the Shebeen Queen in Scrutinize Live and Fezile Makhanya, former SABC 1 presenter, will get the students to scrutinize their risk, while being rocked by DJ Frank. Check it out! Join the Campaign to “eliminate the element of the HIV surprise”

Please refer to the attached programme for daily activities.

All enquiries should be directed to:

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