MDEV PROGRAMME: 2015

COURSE: REGIONAL AND LOCAL ECONOMIC DEVELOPMENT (R-LED)
SUBJECT CODE: CDEC 192

STUDY GUIDE AND COURSE OUTLINE

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1. LECTURING DATES:

<table>
<thead>
<tr>
<th>Day</th>
<th>Month</th>
<th>Date</th>
</tr>
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<tbody>
<tr>
<td>Monday</td>
<td>July</td>
<td>20</td>
</tr>
<tr>
<td>Tuesday</td>
<td>July</td>
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<tr>
<td>Wednesday</td>
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<td>22</td>
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<tr>
<td>Thursday</td>
<td>August</td>
<td>20</td>
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<td>Friday</td>
<td>August</td>
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2. MODULE DESIGNATION

<table>
<thead>
<tr>
<th>Qualification standard (s)</th>
<th>MDEV</th>
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<tbody>
<tr>
<td>Faculty</td>
<td>Management and Law</td>
</tr>
<tr>
<td>School</td>
<td>Turfloop Graduate School of Leadership</td>
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<td>Department</td>
<td>MDEV Programme</td>
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<tr>
<td>Discipline</td>
<td>Development</td>
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<tr>
<td>Name of Module</td>
<td>Agriculture and Rural Development</td>
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<td>Module Code</td>
<td>CDEC 192</td>
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<tr>
<td>NQF Field</td>
<td>Management</td>
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<td>NQF Sub – Field</td>
<td>Business Management</td>
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<td>NQF Level</td>
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<td>Year Level</td>
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<td>Credit Total</td>
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3. ENTRY ASSUMPTIONS

Honours degree or equivalent

4. NOTIONAL HOURS

<table>
<thead>
<tr>
<th>Student Activity</th>
<th>Hours for whole module</th>
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<tbody>
<tr>
<td>Lectures</td>
<td>40</td>
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<tr>
<td>Reading and Tutoring</td>
<td>50</td>
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<tr>
<td>Assessment</td>
<td>30</td>
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<td><strong>TOTAL</strong></td>
<td><strong>120</strong></td>
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</table>

5. SYLLABUS

- Contemporary issues.
- Demographic studies in development.
- Identifying community needs.
- Project planning, proposal writing, management and implementation.
- Programme and project appraisal.
- Local economic linkages (networking).
- Savings and credit schemes. Linking barter and cash economies.
- Theories of sustainable livelihoods.
- Identifying resources/opportunities. Subsistence economies-survival mechanism.
- Economic development theory (short introduction and overview).
- Trade strategies and development.
- Regional trade institutions. Local and regional competitiveness.
- Villages/small towns and urbanization.

6. MODERATION
7. FACILITATOR AND CONTACT INFORMATION:

Name: Professor Godswill Makombe, MBA, PhD
Tel: (015) 290 2840/36
Fax: (015) 290 2852
E-mail: godswill.makombe@ul.ac.za
Office: MDEV Block

8. CONSULTATION HOURS

a. Open door policy
b. Virtual meetings with students on Google Groups.

9. SPECIFIC OUTCOMES

At the end of the course, students are expected to:

(a) Understand basic economic concepts pertaining to macro and micro economics and to be able to use economic indicators to evaluate the economy of a town, region and country.
(b) Are able to analyze critically, and also make constructive inputs into current approaches on regional and local economic development (R-LED).
(c) Understand the application of R-LED to development based on Limpopo, South Africa and international examples.
(d) Understand what globalisation is as an economic force and what influence that has on the economy and on specific individuals and groups and their interests.
(e) Understand entrepreneurship as a career path, the role of entrepreneurship in the economy, the pitfalls and challenges of entrepreneurship and what it takes to be an entrepreneur.
(f) Evaluate the impact of R-LED Projects.
(g) Design an R-LED project.

10. INSTRUCTIONAL STYLE AND METHODOLOGY

The course uses lecturing to enable the students to apply the knowledge in the work environment. The following components are included in the instructional style:

- Lectures
- Individual and group assignments
- Group discussions
- Virtual discussions with google groups
- Tests
Examination

Emphasis is placed on the practical application of R-LED approaches to economic development. An attempt is made for students to reach a high level of independent study by using various resources including the library and internet. Power Point slides are prepared in advance and students must further enhance their learning experience by doing extra reading from the list of recommended reading.

11. COURSE CONTENT

- Characteristics of R-LED
  - Devolution
  - Partnerships
  - Use of local resources (natural and human)
- Motivation for R-LED
  - Geographically uneven economic development
  - Favoured regions/Less favoured regions
- R-LED Perspectives
  - Keynesianism
  - Pro-market neoliberalism
  - Institutionalism
- R-LED application timeframes
- The four spheres of R-LED.
  - Enterprise development
  - Locality development
  - Community development
  - Governance
- R-LED approaches and instruments
  - Enterprise zones
  - Clusters
  - Incubators
  - Community development projects
- Competitive advantage
- Comparative advantage
- Competitiveness
- The role of institutions in R-LED
- Planning and implementation of R-LED interventions
- Characteristics of R-LED in South Africa
- Questions about R-LED in South Africa
- Constraints to R-Led in South Africa

12. PRESCRIBED READING

Books:


Journal articles


Kitson, M, Martin, R & Tyler, P. 2004. Regional competitiveness: an elusive yet key concept. Regional Studies, 38, (9), 991-999


13. 13.1 RECOMMENDED READING


Johannesburg Spatial Development Framework SDF 2007-2008

http://www.joburg.org.za/city_vision/spatial_dev.stm


http://www.economia.unimo.it/convegni_seminari/CG_sept03/Papers/Parallel%20Session%203.5/Kleynhans.pdf

Nel, E; Rogerson C; Henson T and Goldman, I (2004)
survey of the use of pro-poor Local Economic Development by key municipalities in South Africa. www.khanya-aicdd.org

Public Sector Economic Development: Concepts and approaches.

www.nemw.org/econdevelop....2006/06/15

The Hexagon of Local Economic Development and LED in South Africa.

www.mesopartner.com/public 2006/06/15

The A-Z of Industrial Development Zones. www.southafrica.info
Government Documents


- dplg (undated) Local Government and Economic Development: A guide for municipalities in South Africa


13.2 DATABASES USED BY UNIVERSITY OF LIMPOPO LIBRARY

1. www.sabinet.co.za

SA E – Publications
User ID: 350010j0
Password: 3500diw

For online reference services on Sabinet
User ID: 350010w9
Password: 3500

ebscohost
USER ID: S8403295
Password: Password
14. **ASSESSMENT OF STUDENTS**

**Forms of Assessment:**

Individual assignments, group assignments, tests and examination

14.1 **Formative Assessments**

60% of the final mark

14.2 **Summative Assessment:**

40% of final mark

Please take Note: a 40% mark on formative assessment is required for examination entry in all MDEV modules

15. **ASSIGNMENTS**

**PLEASE TAKE NOTE OF THE FOLLOWING:**

Assignments must be handed in on the scheduled due date where applicable. The following penalties will apply for the late handing in of assignments:

- 10% reduction within the first three (3) days.
- 20% reduction within seven (7) days.
- No assignments will be accepted after seven (7) days.

Assignments shall be submitted via email and or google groups. This is a paperless module.

**NB**

It is the responsibility of the student and not TGSL to forward assignments handed in to the appropriate lecturer (via E-mail, fax, or registered mail). TGSL will not forward any late assignments to outside lectures on the student’s behalf!

Pay special attention to references and quotes used in your assignments. **THE HARVARD** method of reference is used for all management sciences subjects. Furthermore, make sure that your references, quotes and bibliography are technically correct.

Contact the librarian of the Faculty of Management on (015) 268 2321 or 015 268 2959 if you need advise on how to do references, quotes and how to meet the technical requirements of your bibliography or for any assistance in the Library.
15.1 **INDIVIDUAL ASSIGNMENTS**

Individual assignments will be handed out in class to individual students. Due dates will be announced in class.

15.2 **GROUP ASSIGNMENTS**

Group assignment will be handed in class.

15.3 **TESTS**

Test dates will be announced in class.

16. **STUDY SCHEDULE: CDEF 192**

<table>
<thead>
<tr>
<th>Topic/Date</th>
<th>Date 2014</th>
<th>Prescribed Text/Articles</th>
</tr>
</thead>
<tbody>
<tr>
<td>R-LED Perspectives</td>
<td></td>
<td>PorterM.E. (2000). Location, Competition and Economic Development: Local Clusters in a global economy. <em>Economic Development Quarterly</em>. DOI:10.1177/089124240001400105. Online: <a href="http://edq.sagepub.com/cgi/com/cgi/content/abstract/14/1/15">http://edq.sagepub.com/cgi/com/cgi/content/abstract/14/1/15</a></td>
</tr>
<tr>
<td>Governance and R-LED Planning and implementation of R-LED</td>
<td>20 August</td>
<td>Republic of South Africa: National LED Framework.</td>
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<tr>
<td>Interventions</td>
<td>Characteristics of R-LED in South Africa</td>
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<tr>
<td>Questions about R-LED in South Africa</td>
<td>Constraints to R-LED in South Africa</td>
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<tr>
<td>National Framework for Local Economic Development in South Africa.</td>
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*A doctor’s certificate must be provided to the appropriate lecturer to qualify for a test on medical grounds.*